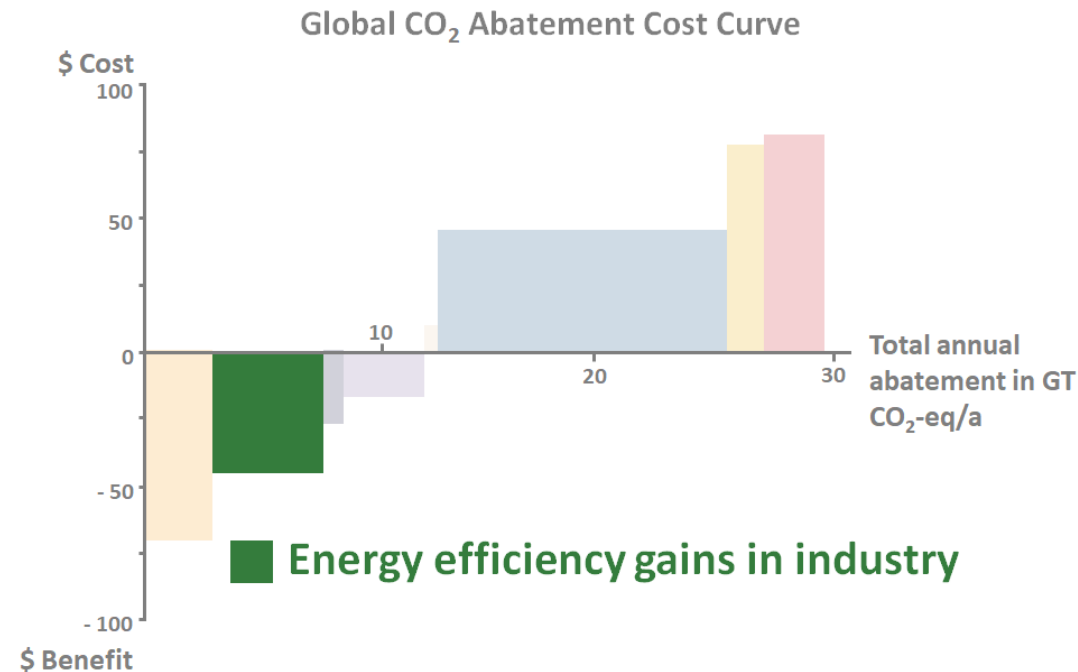




Energy Efficiency — what hampers implementation?

Industrial Energy Efficiency

- **Energy efficiency cuts cost...** while also lowering CO₂ emissions



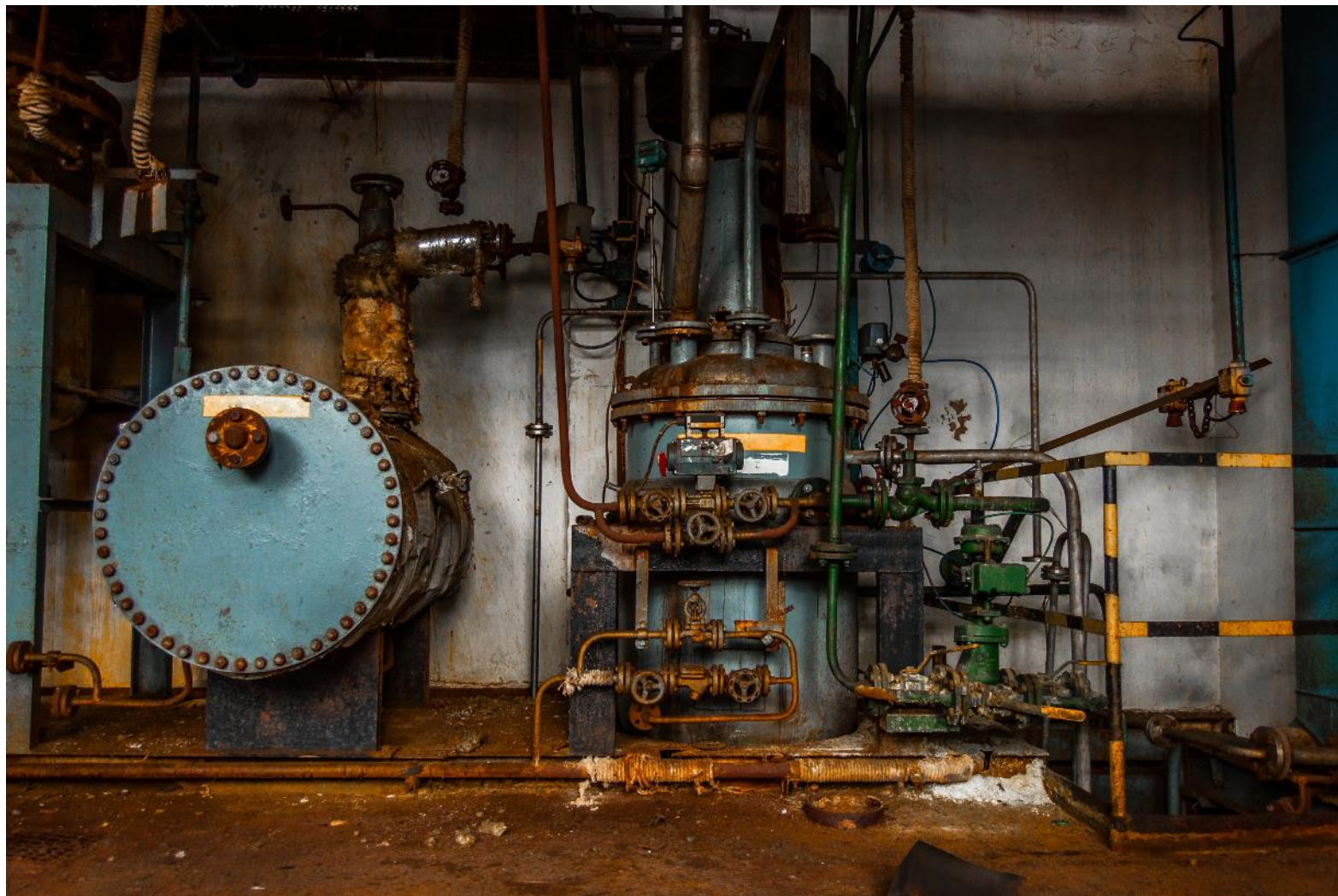
Source: Wachsmuth et. Al. (2015), "How Energy Efficiency cuts costs for a 2-degree future"

- Average saving potential around 25%

Industrial Energy Efficiency



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Stakeholders

Factories



Government



Persons within Factories

Management

Engineers



Challenges / Responsibilities



Institutional challenges

Corporate challenges

Institutional Responsibilities



Efficiency targets

- legal targets

Energy prices

– energy prices, taxes, fees

Regulations

- energy audits, energy management

- minimum standards

Support mechanisms

- financing

Capacity building

- access to knowhow

Institutional Responsibilities



Create a demand for energy efficiency and ensure functioning market.

Corporate Challenges



There are feasible (payback in less than 18 months) energy efficiency measures, why are they not implemented?

Corporate Challenges



Economic

- access to / cost for finance

Organizational

- internal communication and targets

Missing knowledge

- where and how energy can be saved

Missing data

- missing data to accurately quantify savings

Summary



- Great potential for energy efficiency
 - Feasible measures exist in “**every**” factory
 - Various challenges – also within factories
- These challenges can be addressed and reduced / overcome



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